

# When You Reach The **Drilldown** Dead End



## Switch To **D<sup>3</sup>**, And Dig Into...

...the **details** that will bring real meaning to your **critical business analysis**.

You need real business information, right now. You can't afford to be misled by a decision support system based on sketchy summary data. You need D<sup>3</sup>, the DBMS designed from the ground up for both peak transactional performance and real-time OLAP queries.

With its natural data model, D<sup>3</sup> trims the number of tables and joins needed to represent your real-world business information. It eliminates forced data typing, giving you the flexibility to streamline development and maintenance of applications for growing enterprises.

You'll glide past millennium problems with D<sup>3</sup>'s Year 2000-compliant date handling. And with thousands of tested vertical

market applications available, you may find it more cost effective to switch than fight your way through Year 2000-error-riddled legacy code.

D<sup>3</sup> scales to keep up with your needs, and is portable across popular server operating systems. Its small footprint makes it the most cost effective DBMS for your Closed Loop Decision Support needs.

Learn more about D<sup>3</sup> at <http://www.picksys.com> or call 1-800-FOR-PICK, 1-714-261-7425.

The right Database  
For Closed Loop  
Decision Support.

