

Soy Proteins 2006: Industry & Market Overview

Demand for soybeans and soy protein has been steadily growing due to an increasing world population and the value of the soybean's vital nutrients for both food and feed applications.

In human food and nutrition, soy protein, whether processed directly from the whole soybean or prepared from defatted soybean flakes, has emerged as the preferred protein for new food and functional food applications. This is due to their highly functional qualities both as a food ingredient and a nutritional supplement, as well as their low cost and neutral flavor.

Isolated soy proteins, due to their high degree of purity and functionality have become an ingredient of choice in many diverse food applications, including meat extension, meat and dairy alternatives, noodles, soups and a variety of nutritional foods and supplements.

In this landmark study, Soyatech provides an overview of the over \$2.5 billion soy protein category, reports on historical and current sales, and projects to 2010, total production and per capita consumption worldwide.

About Soyatech

Soyatech is a publishing, market research, and consulting firm founded in 1985, specialized in delivering value-added information to the soybean, food, and feed industries. The company publishes the annual Soya and Oilseed Bluebook, the industry's leading source of information on companies and products, an electronically distributed daily newsletter covering the soyfoods, agribusiness and industrial biotech and biofuels areas, and SOYATECH.COM, the award winning business-to-business Internet site for the industry.

Company President Peter Golbitz is a world-renowned expert on the soybean and oilseed industry and has published numerous articles, books and studies on the industry and market.

About HighQuest Partners

HighQuest Partners is a management consulting firm that helps multinational industrial corporations understand, enter and succeed in new global markets. HighQuest Partners has three primary service offerings designed to service a wide spectrum of our clients' goals and objectives including: Strategy & Operations, Research Services and Corporate Finance.

ANTICIPATED CONTENTS

Soy Protein Market Overview

The market for isolated soy proteins in metric tons and dollars, U.S. and rest of world (ROW)

The market for soy protein concentrate in metric tons and dollars, U.S. and ROW

The market for defatted soy flour (regular and textured) in metric tons and dollars, U.S. and ROW

Key drivers that are shaping current and future demand

Major end-uses, by food category, estimated global usage

Drivers for growth in world market
Current and projected per capita consumption

U.S. exports of soy protein products to major importing countries

Current prices and gross margins of manufacturers

Value chain analysis

Competitive landscape: major producers, volumes, dollar sales and market shares

Chinese production and its impact on soy protein markets



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For additional information contact:

Peter Golbitz
Soyatech, LLC
1369 State Hwy 102
Bar Harbor, ME 04609 USA
PH: 207.288.4969, x101
FAX: 207.288.5264
E-Mail: pgolbitz@soyatech.com



Return your order form to:

Chris Erickson
HighQuest Partners
458 Boston Street
Topsfield, MA 01983
PH: 978.887.8800
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E-Mail: cerickson@highquestpartners.com

